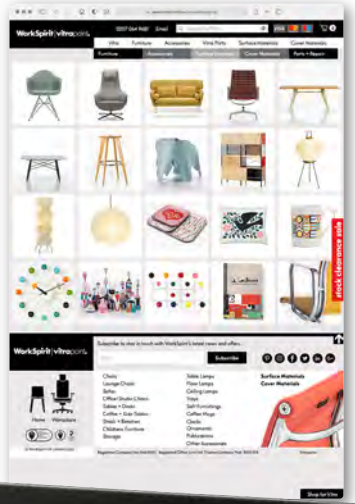
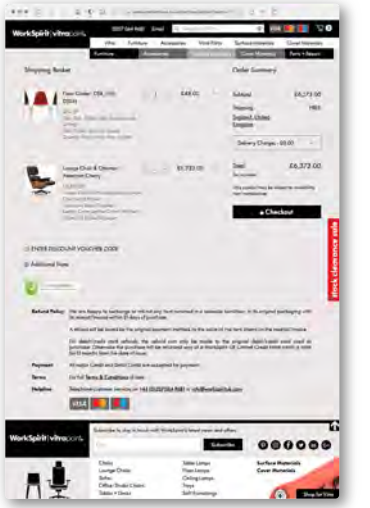
Graphic design portfolio by Ralph Scrutton

Perception.Co

A career exclusive to the graphic design and advertising industry. This experience has provided me with an extensive knowledge in how to take a brand to market, promoting companies and organisations from start-ups to leading brands through my graphic and web design.

perception.co/portfolio **v21.09**





E-commerce for Vitrapoint — VitraFurniture.co.uk

WorkSpirit Vitrapoint are a major supplier of Vitra furniture to the UK contract furniture market. My involvement required gaining an in-depth knowledge of the Vitra brand and product range. My role involved planning, writing and creating the wireframe structure and defining and sourcing all product. Then designing and building a website with full e-commerce functionality for all the Vitra range of furniture and accessories. This progressed to PPC and social media marketing, and the design and print production of brochures and new business Tender documents.

VOGUE
THE FORD COLLECTION
The Ford Award for Design unites six top designers in a search for excellence
Ford

M.J.QUINN
Welcome to MJ Quinn
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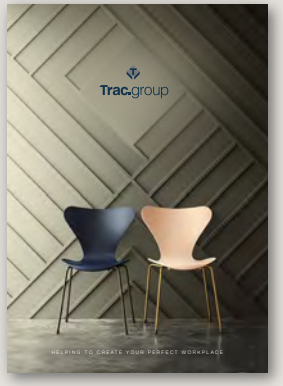
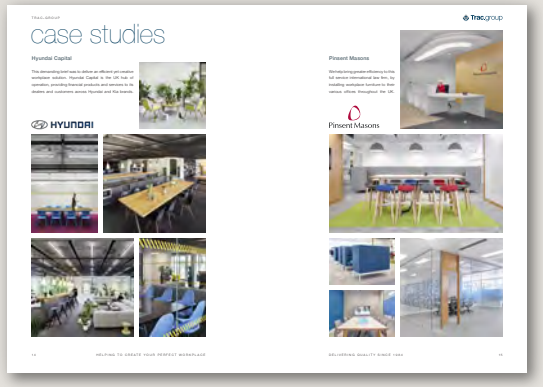
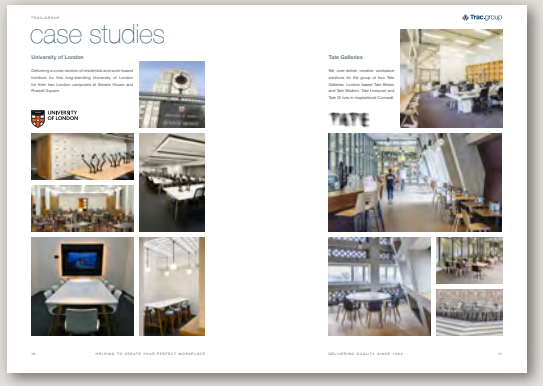
CLARIFY
Aim higher.
Your extraordinary sales people.
Our evolutionary sales process.
Imagine the impact of that.

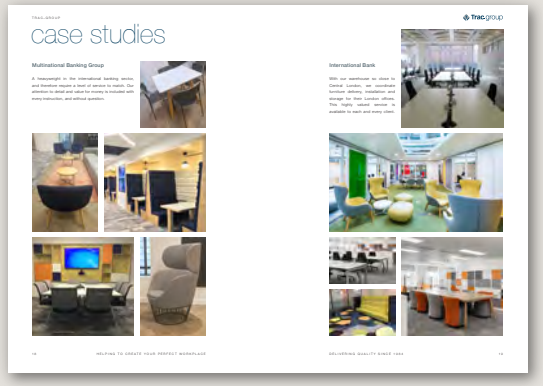
Brochure for
Trac Group

Trac Group provide workplace furniture solutions for the financial and insurance sectors, installing office furniture throughout many European capital cities.









This brochure was designed to communicate the client's Design & Build service. The brochure was written and designed by myself, and involved imagery manipulation including Photoshop and Autocad 3D modelling.

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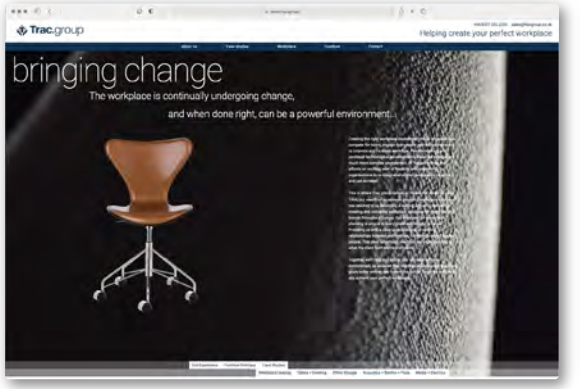
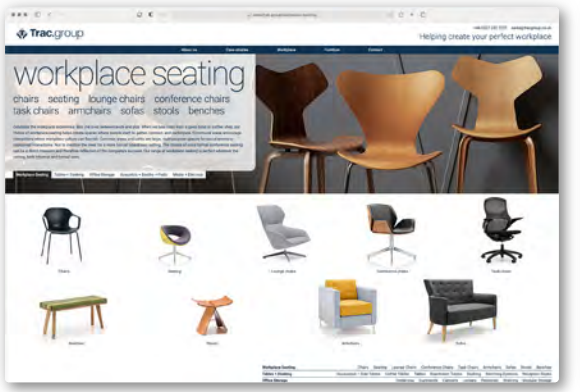
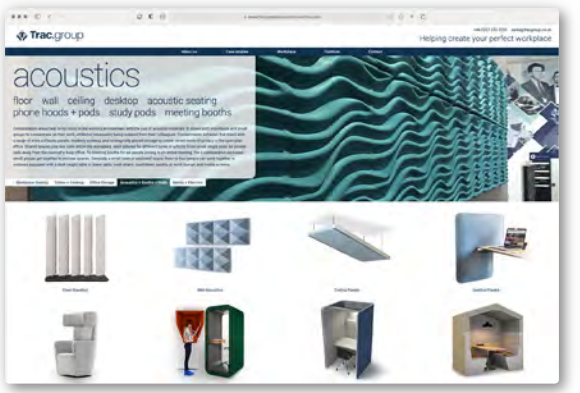
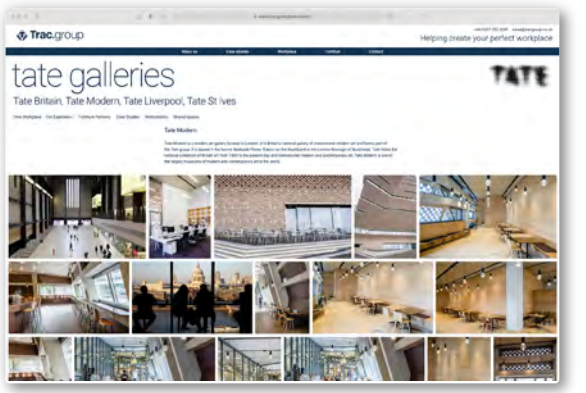
Website for TracGroup.co.uk

Trac Group provide workplace furniture solutions for the financial and insurance sectors, installing office furniture throughout many European capital cities. This 72 page website was planned, written, designed and built to showcase installation projects, as well as providing a resource of information for clients.









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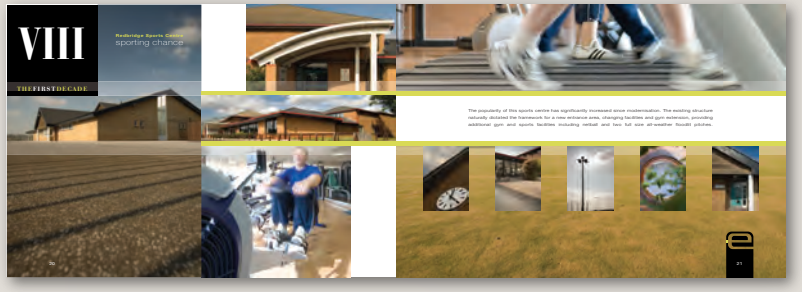
Brochure + Website for Emptage Architects

Emptage Architects have been a Chartered Practice since 1995, creating contemporary architecture for private, public and residential developments. From creating the brand logo, this has developed to include construction photography, website design and printed brochure.



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to stop
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Ask your doctor about Choose and Book – and make your hospital appointments work around you!
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Look me in the eyes and tell me I don't count
Please, donate now.
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Supporting Milton Keynes to stop smoking
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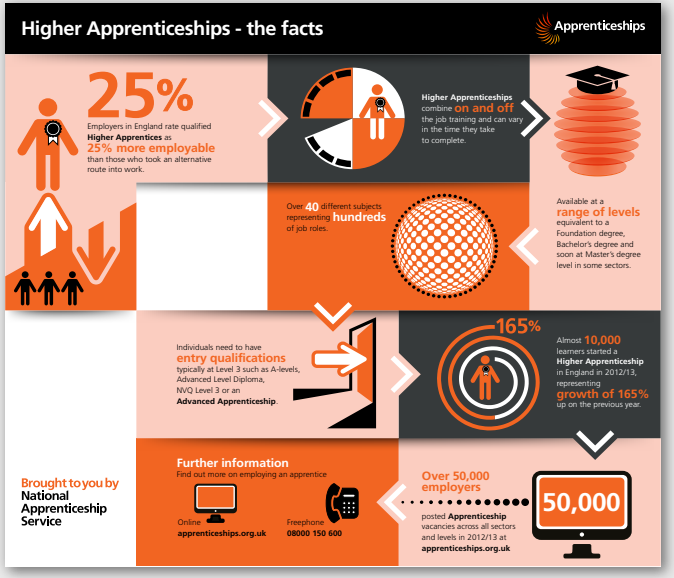
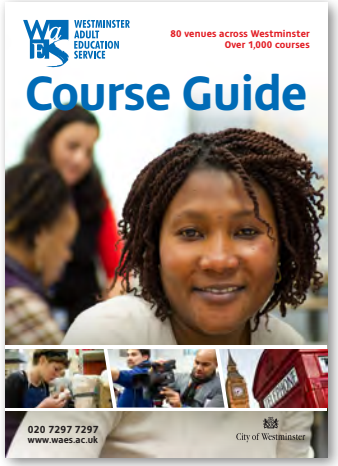
Milton Keynes
Ready to quit? Call 0845 200 2323 or see your GP or local pharmacy

If you think you don't have Chlamydia, think again.
Even if you have tested before, it's important to keep testing.
worth thinking about
If you have a new partner, get a new test.
Chlamydia affects both men and women and left untreated, it can lead to long-term complications.
Your sexual health is important. For your test kit and full info visit: youngthealth.co.uk
Chlamydia. Worth talking about.
nhs.uk/worthtalkingabout
NHS
South West Essex Community Services

OUR MISSION STATEMENT
WELCOME
TO PALMER'S COLLEGE
YOUR LOCAL SIXTH FORM COLLEGE
Palmer's
Prospectus


Higher Apprenticeships - the facts
Apprenticeships
25%
Employers in England rate qualified Higher Apprentices as 25% more employable than those who took an alternative route into work.
Higher Apprenticeships combine on and off the job training and can vary in the time they take to complete.
Over 40 different subjects representing hundreds of job roles.
Available at a range of levels equivalent to a Foundation degree, Bachelor's degree and soon at Master's degree level in some sectors.
Individuals need to have entry qualifications typically at Level 3 such as A-levels, Advanced Level Diploma, NVQ Level 3 or an Advanced Apprenticeship.
165%
Almost 10,000 learners started a Higher Apprenticeship in England in 2012/13, representing growth of 165% up on the previous year.
Brought to you by National Apprenticeship Service
Further information
Find out more on employing an apprentice
Online apprenticeships.org.uk
Freephone 08000 150 600
Over 50,000 employers
posted Apprenticeship vacancies across all sectors and levels in 2012/13 at apprenticeships.org.uk
50,000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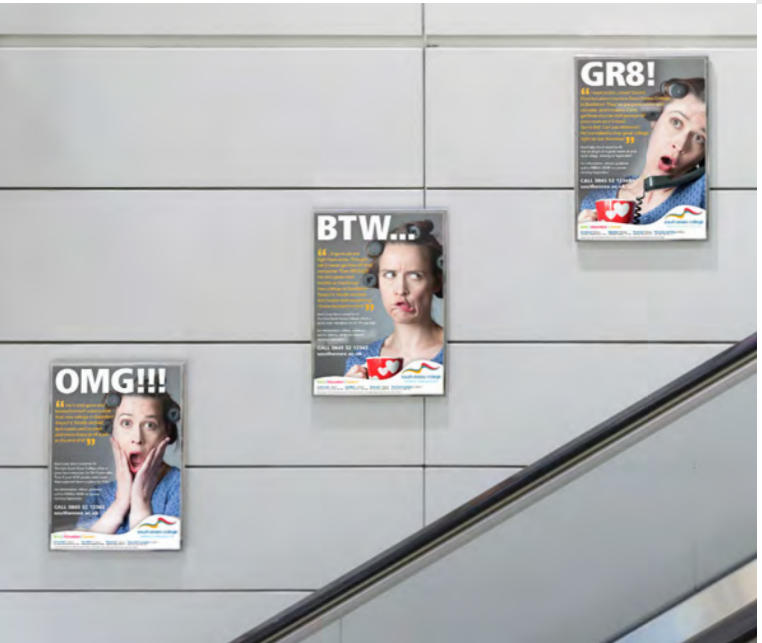
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Our heritage for your future

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Enhancing your potential.

Waterhouse Mercedes
Mercedes-Benz
No.1
Waterhouse again!
Voted the UK's top
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Mercedes-Benz customers'.
Thank you.

Vista business database
At the heart of the Vista database are four core files.
2.8m
4.6m
2.0m
2.0m
vista
Data made simple
MacBook

A better view point
gives a better point of view
Better business data
vista
data hq

Edmund Carr
Chartered Accountants

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Service £89.99
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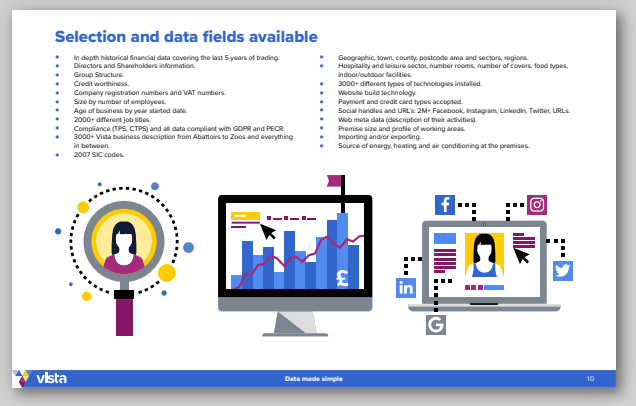
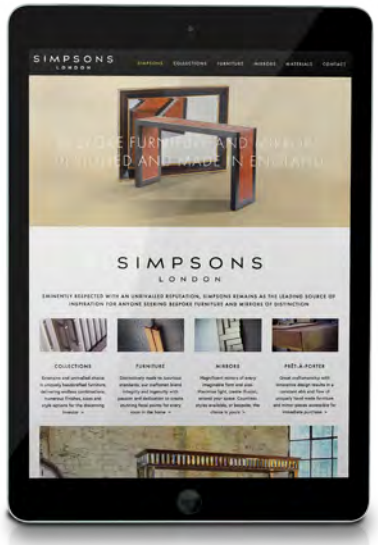

Selection and data fields available
In depth historical financial data covering the last 5 years of trading.
Directors and Shareholders information.
Group Structure.
Credit worthiness.
Company registration numbers and VAT numbers.
Size by number of employees.
Age of business by year started date.
2000+ different job titles.
Compliance (TPS, CTPS) and all data compliant with GDPR and PECR.
3000+ Vista business description from Abattoirs to Zoos and everything in between.
2007 SIC codes.
Geographic, town, county, postcode area and sectors, regions.
Hospitality and leisure sector, number rooms, number of covers, food types, indoor/outdoor facilities.
3000+ different types of technologies installed.
Website build technology.
Payment and credit card types accepted.
Social handles and URL's: 2M+ Facebook, Instagram, LinkedIn, Twitter, URLs.
Web meta data (description of their activities).
Premise size and profile of working areas.
Importing and/or exporting.
Source of energy, heating and air conditioning at the premises.
vista
Data made simple
10

Keeping it fresh and up to date
Every week more than 12 million business records are processed, to make Vista the most complete, refreshed and detailed view of the UK business landscape.
The foundation of the Vista database is self-declared information, either via the individuals' business social profile, or by the business owner, or from the companys' actual website, and of course Companies House changes and declarations are incorporated monthly. 95% of businesses and professionals keep their company and individual profiles up to date.
Vista is not telephone verified by Data HQ, the contributing files are updated and maintained by each organisation and the individuals themselves.
Telephone updates are carried out on specific subsets of data, or where our machine learning technology have identified higher rates of change, or where a client has requested it.
Vista database refreshes are available monthly. 2.4m website records and social profiles are refreshed at the rate of 200,000+ each month, each week 80,000+ changes are processed to the Companies House records and contacts.
www
vista
Data made simple
8


SIMPSONS
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SIMPSONS
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Hiscox
Product Brochure
August 2019
WorkSpirit

project aurora
tender
Simmons & Simmons
Trac.group
Response to Tender for Project Aurora - Bristol Loose Furniture Package
Trac Office Equipment Limited

SIMPSONS
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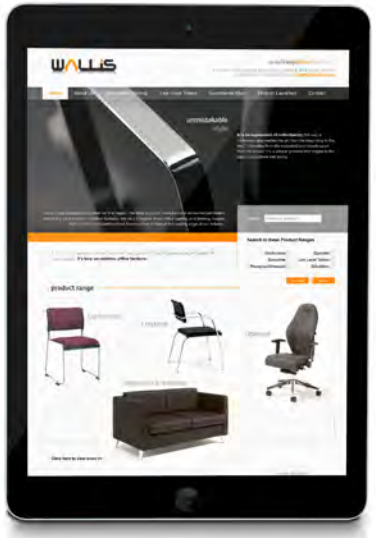
BESPOKE FURNITURE & MIRRORS
SIMPSONS
BELVEDERE


WALLIS
product range

we help bring
change
to create a better workplace
Kindred
Trac.group
HERBERT
SMITH
FREEHILLS
tender
Trac.group

Ralph Scrutton – Graphic Designer

- UX + UI Design
- Website design + E-commerce
- Social media marketing + PPC advertising
- Branding + Graphic design + Animation
- Interior graphics + 3D visualisation
- AutoCAD Sketch + SketchUp 3D Modelling
- Photography + Video

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Portfolio	**perception.co/portfolio**
Website	**perception.co**

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