

portfolio

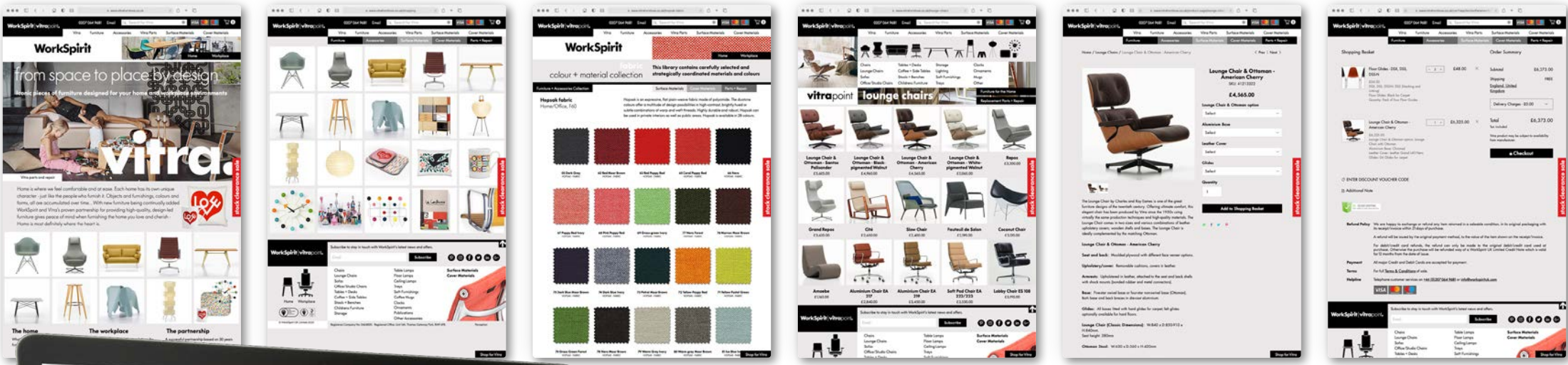
perception

Graphic design portfolio by Ralph Scrutton

A career exclusive to the graphic design and advertising industry.
This experience has provided me with an extensive knowledge in how to take a brand to market, promoting companies and organisations from start-ups to leading brands through my graphic and web design.

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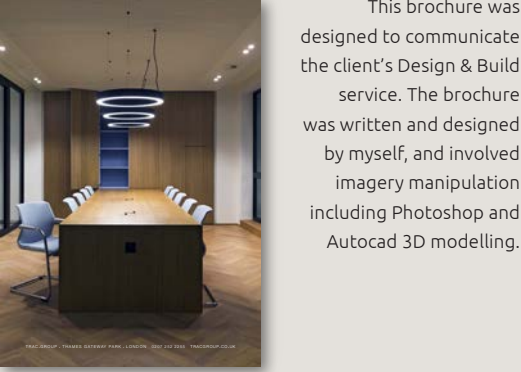
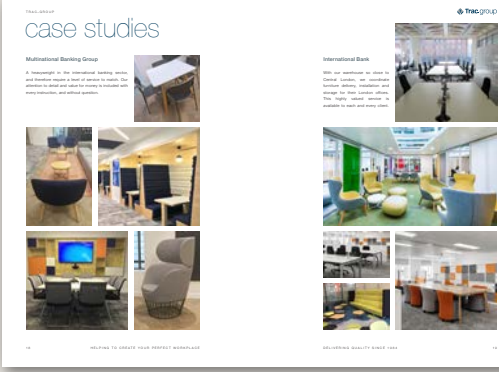
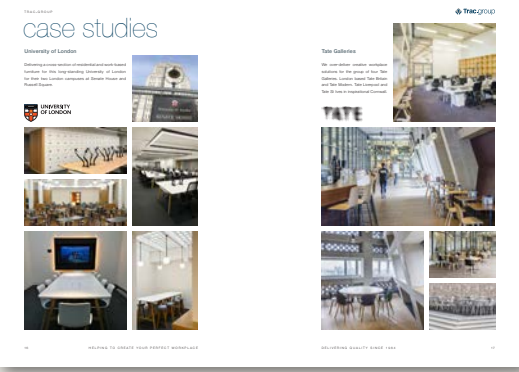
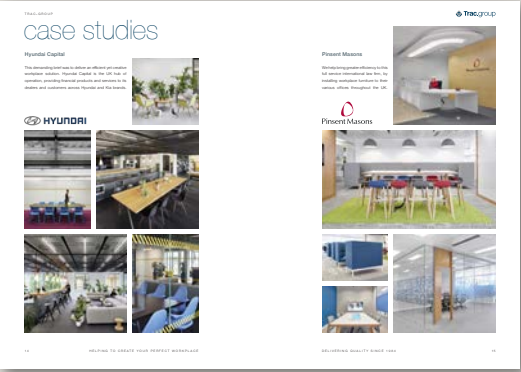
E-commerce for Vitrapoint — VitraFurniture.co.uk

WorkSpirit Vitrapoint are a major supplier of Vitra furniture to the UK contract furniture market. My involvement required gaining an in-depth knowledge of the Vitra brand and product range. My role involved planning, writing and creating the wireframe structure and defining and sourcing all product. Then designing and building a website with full e-commerce functionality for all the Vitra range of furniture and accessories. This progressed to PPC and social media marketing, and the design and print production of brochures and new business Tender documents.



Brochure for Trac Group

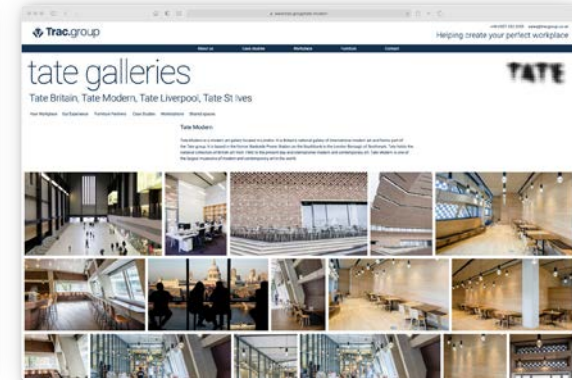
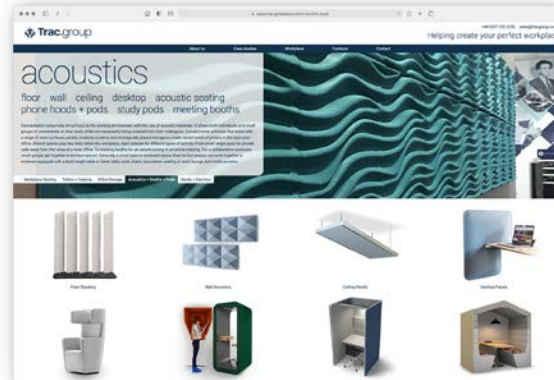
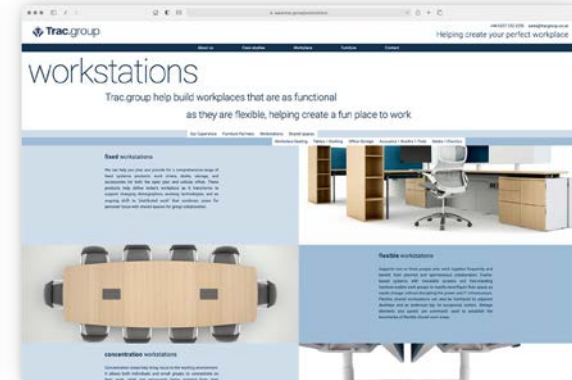
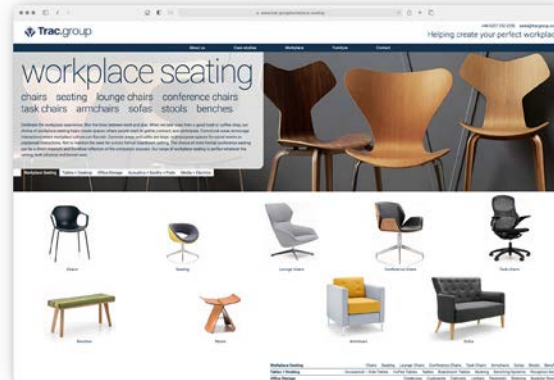
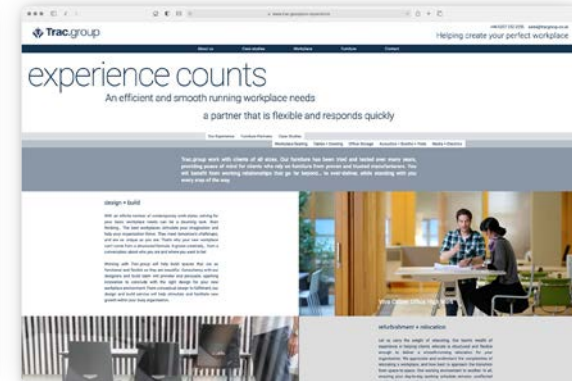
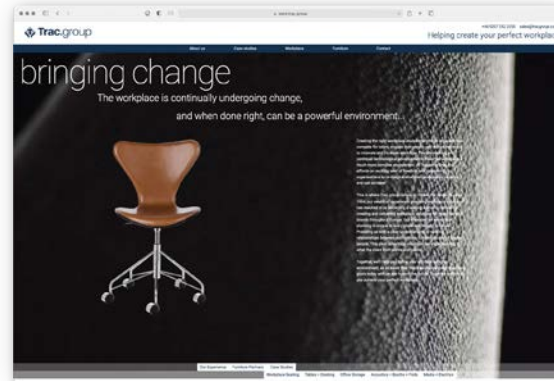
Trac Group provide workplace furniture solutions for the financial and insurance sectors, installing office furniture throughout many European capital cities.



This brochure was designed to communicate the client's Design & Build service. The brochure was written and designed by myself, and involved imagery manipulation including Photoshop and Autocad 3D modelling.

Website for TracGroup.co.uk

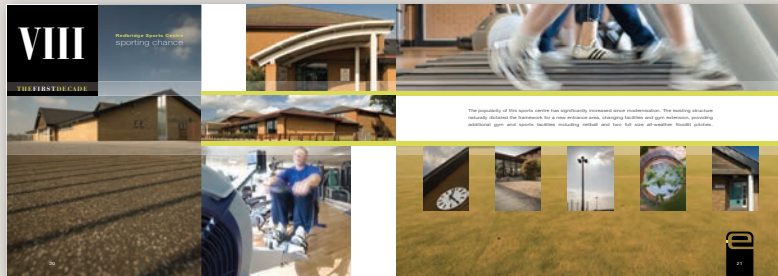
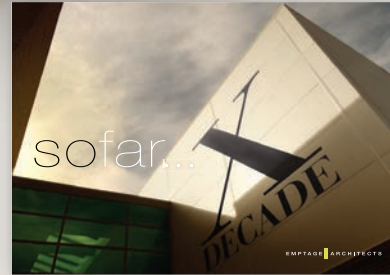
Trac Group provide workplace furniture solutions for the financial and insurance sectors, installing office furniture throughout many European capital cities. This 72 page website was planned, written, designed and built to showcase installation projects, as well as providing a resource of information for clients.

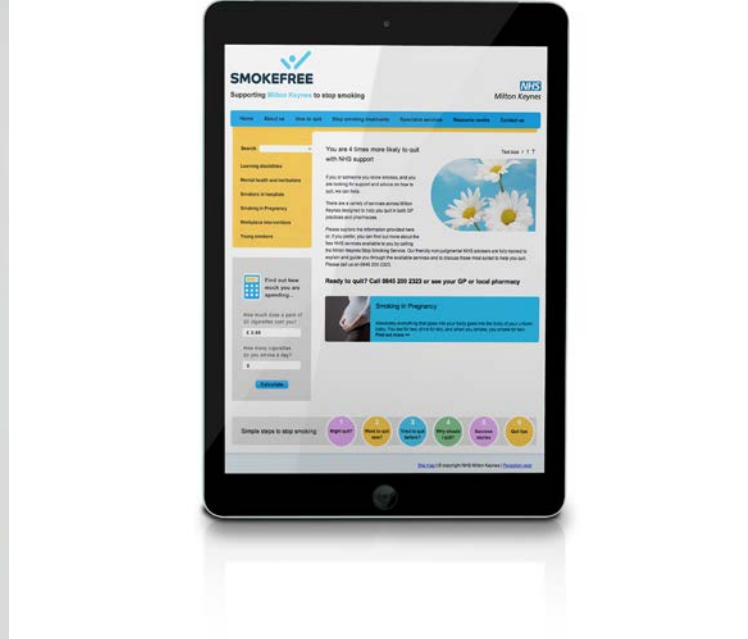


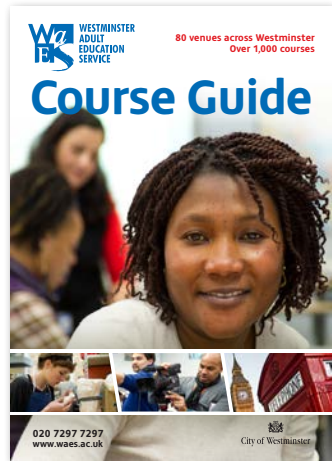
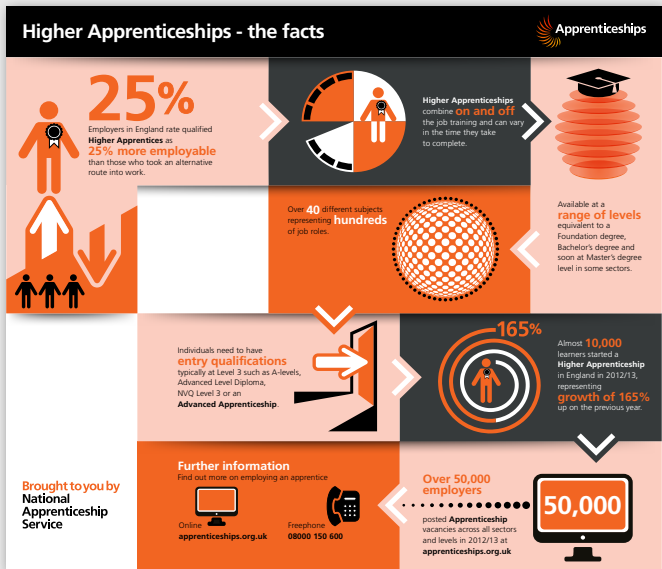


Brochure + Website for Emptage Architects

Emptage Architects have been a Chartered Practice since 1995, creating contemporary architecture for private, public and residential developments. From creating the brand logo, this has developed to include construction photography, website design and printed brochure.









Selection and data fields available

- In depth historical financial data covering the last 5 years of trading.
- Directors and Shareholders information.
- Group Structure.
- Creditworthiness.
- Company registration numbers and VAT numbers.
- Size by number of employees.
- Age of business by year started date.
- 2000+ different job titles.
- Compliance (TPS, CTPS) and all data compliant with GDPR and PECR.
- 2007+ Visa business description from Adaptors to Zoos and everything in between.
- 2007 SIC codes.
- Geographic, town, county, postcode area and sectors, regions.
- Hospitality and leisure sector: number, rooms, number of covers, food types, indoor/outdoor facilities.
- 3000+ different types of technologies installed.
- Website build technology.
- Payment and credit card types accepted.
- Social handles and URLs: 2M+ Facebook, Instagram, LinkedIn, Twitter, URLS.
- Web meta data (description of their activities).
- Premise size and profile of working areas.
- Importing and/or exporting.
- Source of energy, heating and air conditioning at the premises.

vista Data made simple 10

Keeping it fresh and up to date

Every week more than 12 million business records are processed, to make Vista the most complete, refreshed and detailed view of the UK business landscape.

The foundation of the Vista database is self-declared information, either via the individual's business social profile, or by the business owner, or from the company's actual website, and of course Companies House changes and declarations are incorporated monthly 95% of businesses and professionals keep their company and individual profiles up to date.

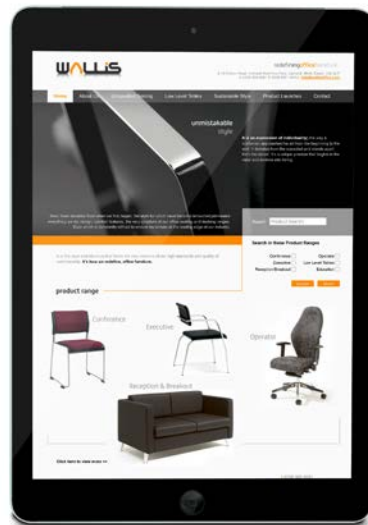
Vista is not telephone verified by Data HQ, the contributing files are updated and maintained by each organisation and the individuals themselves.

Telephone updates are carried out on specific subsets of data, or where our machine learning technology have identified higher rates of change, or where a client has requested it.

Vista database refreshes are available monthly, 2.4m website records and social profiles are refreshed at the rate of 200,000+ each month, each week 80,000+ changes are processed to the Companies House records and contacts.

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Ralph Scrutton – Creative Marketing

- UX + UI Design
- Website design + E-commerce
- Social media marketing + PPC advertising
- Branding + Graphic design + Animation
- Interior graphics + 3D visualisation
- AutoCAD Sketch + SketchUp 3D Modelling
- Photography + Video

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